



FORD MOTOR COMPANY AND NEWMAN'S OWN DONATE REFRIGERATED TRUCK AND FOOD TO THE FOOD BANK OF SIOUXLAND

*10th Anniversary of Innovative Partnership Now Has Truck in Every State;
130 Million Meals Delivered and 5.7 Million Miles Traveled*

SIOUX CITY, IOWA (NOV. 23, 2010) - For the 10th consecutive year, Ford Motor Company and Newman's Own[®], Inc. are partnering with Feeding America, the nation's largest hunger relief organization, to provide Ford refrigerated trucks loaded with Newman's Own food products to communities in need throughout the country. This unique "Partnership for Hunger Relief" began in 2000 when Paul Newman reached out to Bill Ford, then chairman and CEO of Ford Motor Company, in an effort to improve distribution of produce and other perishable food to individuals facing hunger in rural America.

Every year since, Ford Motor Company has donated refrigerated Ford trucks filled with food products provided from Newman's Own to food banks affiliated with Feeding America. A decade later, a total of 98 vehicles in all 50 states have been given, including nine new trucks this fall.

The Ford trucks have traveled a combined total of more than 5.7 million miles and have distributed more than 169 million pounds of food.

The Food Bank of Siouxland is the recipient of a refrigerated truck from Ford Motor Company filled with an assortment of Newman's Own products. The truck will be used to deliver food throughout Siouxland to people at risk of hunger.

The Food Bank of Siouxland will be able to accomplish a great deal more to achieve the mission to deliver more pounds of food to more people in need with this new vehicle. Already on target to distribute 1.6 million pounds of food this year, a 16% increase over last year's distribution, having a second vehicle adds flexibility and efficiency in the constant challenge to deliver agency orders and pickup donations.

"We are completely delighted to receive this wonderful vehicle," stated Executive Director Linda Scheid. "With over 125 agencies in 15 counties relying on us, having this truck to help us serve those in need is incredibly valuable."

"Through this unique partnership, Ford Motor Company has remained committed to playing a role in addressing hunger relief throughout good and bad economic times," said Bill Ford, executive chairman, Ford Motor Company. "To date, our donated trucks have delivered more than 130 million meals to families across the country."

The refrigerated trucks allow for delivery of fresh and nutritious food to hard to reach communities that are often underserved. Donated produce, meat and dairy products cannot be delivered to remote areas unless refrigerated trucks are available for long delivery routes.

"Newman's Own as a company and the individuals who comprise it share a great commitment to the Partnership, especially since it was near and dear to Paul Newman," said Tom Indoe, president and chief operating officer of Newman's Own, Inc.

"Watching the progress we have made in the last nine years reinforces that this program is the right thing to do; it has and will continue to make an impact on the quality of life for many people."

Other food banks receiving trucks are: Food Bank of Alaska in Anchorage, AK; Kenai Peninsula Food Bank in Soldotna, AK; Food Bank of Delaware in Newark, DE; Idaho Food Bank in Boise, ID; Food Bank of South Jersey in Pennsauken, NJ; Food Bank of Northern Nevada in McCarran, NV; Rhode Island Community Food Bank in Providence, RI and Utah Food Bank in Salt Lake City, UT.

Vicki Escarra, president and CEO of Feeding America, said, "Feeding America provided food and grocery products to more than 37 million Americans last year, an increase of nearly 50 percent in the past four years. We would not have been able to meet this huge increase in need without the generous support of corporations like Newman's Own and the Ford Motor Company."

Feeding America is the nation's largest domestic hunger-relief organization, providing food to people in rural, urban and suburban communities.

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 159,000 employees and about 70 plants worldwide, the company's automotive brands include Ford, Lincoln and Mercury, production of which has been announced by the company to be ending in the fourth quarter of 2010. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.ford.com.

Newman's Own @, Inc. — founded by Paul Newman and his buddy A. E. Hotchner in 1982 — is a successful and growing premium food business. Newman's Own offers more than 100 varieties of delicious all-natural food and beverage products, which include salad dressings, pasta sauces, salsa, popcorn, lemonade, and thin & crispy frozen pizza. Based in Westport, CT, the charitable mission of Newman's Own®, Inc. was expressed by Paul in the Company motto: "Shameless exploitation in pursuit of the Common

Good.” Newman’s Own Foundation continues Paul Newman’s commitment to donate all profits to charity. More than \$300 million has been given to thousands of charities since 1982. Visit www.newmansown.com for the nearest retailer/s that carry Newman’s Own products and for recipe suggestions using Newman’s Own®, Inc. products. Also, visit Newman’s Own on Facebook at www.facebook.com/newmansown. Learn more about our mission at www.newmansownfoundation.org.

The Food Bank of Siouxland is a nonprofit organization committed to soliciting food and distributing these donations to community charities with feeding programs and food pantries for the needy, the ill, children and infants. Serving as a year round, centralized, stable food source for Siouxland nonprofit agencies that have feeding programs on site or food pantries, the Food Bank of Siouxland distributed 1.3 million pounds of food in 2009 to over 125 charities in a 15 county area. Learn more about the Food Bank of Siouxland at www.siouxlandfoodbank.org, and become our fan on Facebook at www.facebook.com/foodbankofsiouxland.

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