

# FOOD BANK



OF SIOUXLAND INC.

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**TO: Media Outlets**

**FROM: Linda Scheid, Food Bank of Siouxland**

**RE: Food Distribution Shatters Record**

**DATE: November 4, 2010**

**For Immediate Release**

## **Food Bank of Siouxland Distributes Record Breaking Amount of Product**

The Food Bank of Siouxland announced today that October of 2010 marked the single biggest month in terms of pounds of food distributed that it has ever experienced. The prior record of 150,218 pounds was set back in March of 2007. In October, that mark was exceeded by 19,000 pounds, when distribution reached 169,782 pounds.

“Even we were shocked when we realized what had happened,” commented Executive Director Linda Scheid. “It’s a clear message about the number of people in our community that are in need and are calling upon our agencies for assistance with food.”

The Food Bank of Siouxland serves nearly 150 agencies in 15 counties in Siouxland, and has been seeing a dramatic increase in demand as the economic challenges have grown. Despite the official word that the recession has been over for some time, employment numbers indicate that a large number of people continue to experience food insecurity. The Food Bank of Siouxland experienced a 13% increase in pounds distributed in 2009 to 1.3 million pounds of food, and are currently on track for another 16% increase to over 1.5 million pounds in 2010.

“With the cold weather and the holidays approaching, we know more families than ever will be seeking help,” added Scheid. “It’s a constant battle to find enough resources to provide for everyone who needs help.”

### ***About the Food Bank of Siouxland***

The Food Bank of Siouxland is a nonprofit organization committed to soliciting food and distributing these donations to community charities with feeding programs and food pantries for the needy, the ill, children and infants. Additional information about the Food Bank of Siouxland is available on their website, [www.siouxlandfoodbank.org](http://www.siouxlandfoodbank.org), or by calling 712-255-9741.